

HOBART wins iF DESIGN AWARD 2019

Offenburg - High-tech beauty in stainless steel: The new glasswashers and dishwashers by HOBART convince - in terms of function and of appearance. For the new look of the undercounter dishwashers, the world market leader for commercial warewashing recently won the iF DESIGN AWARD 2019 in the *Product* category. Established in 1953, the iF DESIGN AWARD is one of the major design prizes world-wide and is conferred once a year by the iF International Forum Design GmbH. In close collaboration with the agency "Ottenwälder und Ottenwälder" HOBART developed the new machine design.

The international jury, made up of 60 renowned design experts, not only assesses the appearance but also the customers' user experience. Other evaluation criteria are the uniqueness of the products, the degree of innovation, and the benefits in practice. The undercounter dishwashers by HOBART convince by their design and particularly by their intuitive operation via a single button. The intelligent single-button control VISIOTRONIC-TOUCH is not only the external distinguishing mark of all HOBART machines, but also makes operation particularly easy.

Harald Disch, Director Ware Wash Engineering Europe & Global New Technologies of HOBART, knows how important a self-explanatory control is in the everyday washing-up routine. "In the catering trade, time pressure and stress are part of everyday work. For this reason, it is essential that the dishwasher eases the workload of the staff as much as possible: High operator comfort is required to avoid faulty operation and to keep the time needed for instruction as short as possible.

For more information about HOBART, please visit

www.hobart-export.com

Photo:



Caption:

Harald Disch, Director Ware Wash Engineering Europe & Global New Technologies, and Dietrich Berner, Director Manufacturing, are delighted to receive the prize.

Note on pictures:

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On HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterer, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems, and employs around 6,900 staff members across the world, 1.000 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 50,000 employees in 800 autonomous companies in 56 countries.