

End customers once more elect HOBART "Best of Market"

Offenburg – Once again, HOBART comes in first in the warewashing industry: At the Internorga 2017 in Hamburg, the leading trade show for the catering sector in Germany, the top performers for the sector were selected. Also this year, HOBART GmbH was the clear winner in the field of warewashing: The provider of warewashing, cooking, food preparation, and waste technology equipment was awarded the renowned readers' award "Best of Market" for the sixth time after 2010, 2012, 2013, 2014 and 2016.

"We are very proud to have won this prize. It proves that the customers like our innovative approaches, and that we are right in putting our focus on technological optimization. Furthermore, this award confirms our conviction that premium quality, reliable one-stop service, and an excellent price-performance ratio are the key factors for success", says Manfred Kohler, Sales Director D/A/CH.

Expert jury goes for quality, service, and excellent price-performance ratio

The jury is made up of renowned chefs, operative directors, or owners of catering establishments. Based on their actual experience with the products and services, end customers rated 800 companies from the sector, divided in 20 product categories, relating to the assessment criteria quality, service, and price-performance ratio. The companies were rated by more than 1,000 readers of the trade journals "GVmanager", "first class", "24 Stunden Gastlichkeit" and the "street FOODbusiness" magazine of B&L Mediengesellschaft.

This award, which is based on a large number of participants filling in extensive questionnaires to describe their experiences with the

manufacturers' products and services, is considered a meaningful judgment in the industry. It was given first in 2010 for communal catering as "GV-Manager's Best" before it was extended to the entire catering sector over the following years.

Caption:



The reward for good work: Also in 2017, the end customers selected HOBART "Best of Market" in the warewashing category.



Manfred Kohler (Director Warewash Sales (Germany-Austria-Switzerland)), is happy to receive the award.



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On HOBART:

Based in Offenburg, Germany, HOBART leads the world market in commercial warewashing technology. We serve customers such as hotels, restaurants and caterer, bakeries and butcheries as well as supermarkets, airlines, cruise ships, automotive suppliers, research centres and pharmaceutical companies across the world. HOBART develops, produces and sells warewashing and cleaning, cooking, food preparation and waste treatment appliances and systems, and employs around 6,900 staff members across the world, 1.000 of them in Germany. HOBART is a subsidiary of the US Illinois Tool Works (ITW) Group, which manufactures and sells a variety of products; the group has a staff of 51,000 employees in 800 autonomous companies in 56 countries.